

Usage Guidelines

The Certification™ badge

Great
Place
To
Work®

Certified
AUG 22 – AUG 23
IRELAND™

Great
Place
To
Work®

1 | Duration

Your company has earned the right to display the Great Place to Work® Certification™ badge, royalty-free, **for the next 12 months.**

2 | Wording

The Certification™ badge is (according to the wording) a certification. Your company is Certified™ as a great workplace. Here are a few examples of posts to get you started:

I It's official! Thanks to our people, we're proud to have earned the Great Place to Work® Certification™. Our company culture is our top priority! #GPTWcertified [Link to your company profile]

I We're proud to be a Great Place to Work-Certified™ company! #GPTWcertified Check out what our employees say makes working here so great: [Link to your company profile]

CERTIFICATION | We just got Certified™ by Great Place to Work®! Couldn't be prouder of our team – we put our people first. #GPTWcertified [Link to your company profile]

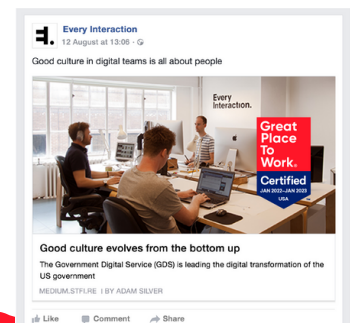
Don't Use: Great Places to Work

Use instead: Great Place to Work®

3 | Usage & Application

Don'ts

- Alter the colour or use any other non-approved colour.
- Rotate or create any dynamic composition with the Certification™ badge.
- Modify or use any version of the badge without a year or a date range.
- Add a drop shadow or out-glow to the badge.
- Use Great Place to Work red box logo instead of the Certification badge.
- Skew or put the Certification badge on any kind of perspective rendering.
- Stretch or alter the certification type or container.



Please use a transparent background when placing on top of images.



Anytime the badge is used, keep a consistent amount of space around the badge at all times. This is to ensure readability and recognition of the logo.